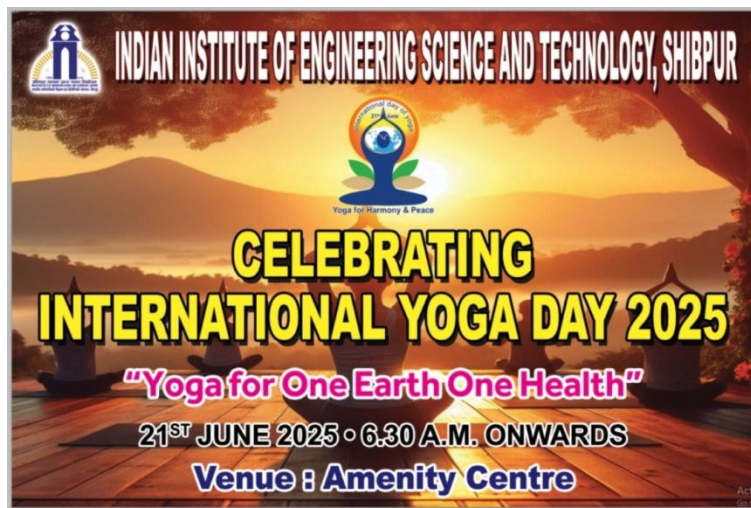


Date: 20<sup>th</sup> June 2025

### PRESS RELEASE-INTERNATIONAL YOGA DAY

“Yoga Sangam” is the flagship IDY event which will be organized at over one (1) lakh locations across India on 21<sup>st</sup> June 2025 from 6.30 a.m to 7.45 a.m., featuring mass yoga demonstrations based on the Common Yoga Protocol (CYP). The event will be led by the Hon’ble Prime Minister of India.

IEST, Shibpur has been registered as an organizer on the Yoga portal and will conduct “Yoga Sangam” event on 21<sup>st</sup> June 2025 at Institute premises from 6.30 a.m onwards. Arrangements for direct telecast of Honourable Prime Minister's speech will be made at Alumni Seminar Hall of the Institute from 6.30 a.m to 7.00 a.m. A live demonstration and Yoga Practice session of 45 minutes shall be held at Students Amenities Centre (SAC). A female trainer of Yoga Smt. Kekarani Jana has been called as the main resource person. Two other experts will accompany her, who will conduct Yoga sessions as per protocol. Faculty members, Officers, Staff Members, Research Scholars and Students of IEST, Shibpur will participate in the Yoga program. Students and Teachers of B.E. College Model School (Primary and Secondary Section) will also join in the programme along with Children who are enrolled in B.E.College Udayan Sab Peyechhir Asar. Attendance of the programme will be recorded by real time QR code system.



Dr. Nirmalya Kumar Bhattacharyya  
Public Relation Officer  
IEST, Shibpur